

S.T.A.R. Program

Students Taking Active Roles

Introducing high school students to business and community involvement.

Franciscan University of Steubenville SIFE (Students in Free Enterprise), The Community Foundation, and Treasure Island would like to invite local high school students to come together to:

- Learn about business principles
- Receive hands-on experiences
- Visit local businesses
- Earn service hours
- Compete for a \$500 scholarship

Business principles to be covered include:

The Business Cycle
Marketing
Customer Service
Self Presentation
Consensus Building
Flash Judgments

Hands-on experiences in the fields of:

Customer Service
Web/Graphic Design
Internet Sales
Accounting
Marketing/Advertising

We will also be visiting local businesses, the courthouse, and the Chamber of Commerce.

- \$500 Scholarship -

The students will have the opportunity to compete for a \$500 scholarship. They will be judged on how well they present the different aspects of opening a business. Students will be required to write a 3 - 5 page paper, give a 5 - 10 minute presentation, and create an advertisement flyer.

Info Night & Sign-Ups

November 12th at 7pm
At Franciscan University in the St. Joseph Building Totino Room